



## Call for Sponsors

### 39th International Symposium on Computer Performance, Modeling, Measurements and Evaluation 2021

The 39th International Symposium on Computer Performance, Modeling, Measurements and Evaluation will be held in Milan, Italy from 8th November to 12th November 2021.

The IFIP Performance conference aims to bring together researchers interested in understanding and improving the performance of computing and communication systems by means of state-of-the-art quantitative models and solution techniques. The Performance conference has a long-standing tradition and has followed an 18-month cycle for many years. Recently, the interval has been changed to one year.

#### General Chair

Danilo Ardagna, Politecnico di Milano, Italy

#### TPC Chairs

Adam Wierman, California Institution of Technology, USA

Vishal Misra, Columbia University, USA

#### Steering Committee

Sem Borst (Vice-Chair, IFIP WG 7.3), TU Eindhoven and Bell Labs NOKIA

Mark Squillante (Chair, IFIP WG 7.3), IBM Research

Benny Van Houdt (Secretary, IFIP WG 7.3), University of Antwerp

### Three Levels of patronage

Three levels of patronage include benefits in creating corporate awareness among the performance evaluation experts (both from academia, including students and industry participants) at Performance 2020. In addition, there is the opportunity to sponsor particular conference events such as the Performance 2020 Banquet, the Welcome Reception, and the Social Event.

#### Platinum: 5000 Euro

- Exhibition booth
- Vendor talk presentation (on demand)
- Three complimentary Full Registrations for the Performance 2021 conference
- Logo on all conference programs
- Logo on conference website
- Full-page company-supplied description in the Performance 2021 final program
- Explicit naming of your company at the banquet to highlight the conference patronage

**Gold: 3000 Euro**

- Exhibition booth
- Vendor talk presentation (on demand)
- One complimentary Full Registrations for the Performance 2021 conference
- Logo on all conference programs
- Logo on conference website, with link to your company website
- Half-page company-supplied description in the Performance 2021 final program

**Silver: 1500 Euro**

- Exhibition booth (on demand)
- Logo on all conference programs
- Logo on conference website, with link to your company website
- Quarter-page company-supplied description in the Performance 2021 final program

For more information, please contact Danilo Ardagna [danilo.ardagna@polimi.it](mailto:danilo.ardagna@polimi.it)